



# How to Be A Bright Spot in Healthcare

## Kristin Aaron (Keynote Speaker, Parent, Patient Safety Advocate)

Healthcare workers leave a lasting imprint on their patients. Your mark is felt for years to come.

When safe and compassionate care is provided, you become a bright spot in the lives of patients and families. The opposite can also be true. When safety is compromised, the impact can be life-changing.

Kristin Aaron has seen these bright spots and breakdowns firsthand. Her son, Jenson Aaron, was born with Histiocytosis – a rare disease where the body over-fires white blood cells. Jenson started chemotherapy as a baby.

Through their journey into the land of chemo cocktails, the Aaron's experienced amazing bright spots and many examples of exceptional care. They also experienced numerous breakdowns including three hospital acquired infections that caused Jenson's disease to get the upper hand. Jenson would eventually pass away.

Determined to make healthcare safer, Kristin wrote a letter to the CEO of Children's Health in Dallas highlighting both the bright spots and the process breakdowns with the hope of inspiring change. With Kristin's business background, she and Dr. Rustin Morse (Chief Quality Officer) would team up to make Children's Health Dallas safer.

Let Kristin share her heartfelt story to remind your audience that safety matters and inspire your organization to **be a bright spot!**



*"I have personally known Kristin for five years. She has been actively engaged and consistently engaged in many hospital quality improvement committees and has spoken at both regional and national quality and patient safety meetings. She delivers a message that is honest, heartfelt, empowering, and motivating. Anyone who hears the Aaron's story cannot help but leave with a feeling of a "call to action."*

- Rustin Morse (MD & Chief Quality Officer Children's Health Dallas)



*"Kristin is a highly-effective speaker; she was clear, engaging and transparent in sharing the details of her story. Kristin's transparency in sharing her perspective as a parent, was powerful and provided a great deal of insight to our 500+ learning session attendees from hospitals throughout North America. Her story will without a doubt be used to save children from harm across our network's 120+ hospitals."*

- Anne Lyren (MD & Clinical Director Children's Hospitals Solutions for Patient Safety)